



## Oklahoma Energy Issues Survey

Conducted by TargetPoint Consulting

targetpointconsulting.com

March 22-23, 2016

N=600 Likely Voters

### Highlights of poll:

1. Education & Job Growth are the top two most important issues to Oklahoma voters.
2. Oklahoma voters want more wind power in the state, with 65% of voters feeling that 20% wind generated electricity (which is slightly more than is currently produced) is too little.
3. 49 percent of Oklahoma voters feel the state should be investing more in wind energy every year, with 27% feeling they should at least keep the current investment level. (that's 76% of voters that think the tax credit should be maintained at current levels or increased).
4. 56% believe the Wind Energy Production Tax Credit is a good idea (31% very good). This includes 69% of Democrats, 53% of Republicans, and 52% of Independents.

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1. First, thinking about the issues, opportunities and challenges facing Oklahoma, I would like to know what two or three issues do you think are most important to you and your family right now?

Education	49%
Job Growth / Improving the economy / Job creation	33
State budget deficit / state spending / state budget	23
Crime / drugs	8
Decline in oil and gas jobs / decline in oil and gas industry	8
Illegal Immigration	7
Abortion / Gay Marriage / Social Issues / Moral Decline	7
Environment	3
Traffic	3
Wind tax credits / wind subsidies / wind industry / wind power	3
Earthquakes	3
Fracking	3
Other	44
None/Nothing	4
Don't know	4
Refused/NA	0

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2. Based on what you know, what PERCENTAGE of Oklahoma's electricity do you think is generated today by WIND power? Would you say...

Less than 5%	22%
Less than 10%	33
Between 10 and 25%	31
Between 26 and 50%	5
Or, more than 50%	2
Don't know	7

Collapsed:

25% or less	86%
Over 25%	7
DK/Refused	7

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3. Actually, about 20% of electricity generated in Oklahoma comes from WIND power, with about 70% coming from coal and natural gas and 10% from other renewable sources.

Do you think producing about 20 percent of Oklahoma's electricity from WIND energy is (ROTATE) too much, about the right amount or too little?

Too much	5%
About the right amount	23
Too little	65
Don't Know	6
Refused/NA	1

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4. And which of the following statements best reflects your opinion about state government investments in wind energy? Would you say... (READ CODES 1-3 TOP TO BOTTOM AND BOTTOM TO TOP)

We should be investing MORE in wind energy every year	49%
We should continue investing at the current levels	27
We should eliminate all state government investments in wind energy	16
None of these [VOL]	3
Don't Know	5
Refused/NA	1

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5. Currently the state of Oklahoma offers tax incentives to encourage investments in zero emissions energy production. This is often called the Wind Energy Production Tax Credit. It is estimated that the state will invest about 100 million dollars through these tax credits.

Generally speaking do you think these tax credits are a good idea or bad idea? (IF GOOD / BAD IDEA)  
Would you say very (good / bad) idea, or just a sort of (good / bad) idea?

Very good idea		31%
Sort of good idea		25
Sort of bad idea	16	
Very bad idea		20
Don't Know		7
Refused/NA		1

COLLAPSED:

Good idea		56%
Bad idea		36
DK/Refused		8

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**SURVEY STATISTICS/DEMOGRAPHICS**

Generally speaking, do you think of yourself as (RANDOMIZE: a Republican, a Democrat, an independent) or what? Would you call yourself a strong (RESTORE RESPONSE FROM QPARTYID) or a not very strong (RESTORE Do you think of yourself as closer to the Republican or the Democratic Party?

Strong Democrat		18%
Weak Democrat		10
Independent Democrat		8
Independent		6
Independent Republican		14
Weak Republican		14
Strong Republican		29
Not ascertained	2	

COLLAPSED:

Republicans		57%
Independents		6
Democrats		36
Other		2

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Thinking about all elections, including school, local and primary elections, how many of them have you voted in over the past few years – none of them, less than half of them, about half of them, most of them, or all of the?

None of them		2%
Less than half of them	8	
About half of them		9
Most of them		39
All of them		40
Refused/NA		2

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What is the last grade of school you completed?

Grade school or less [Grade 1-8]	1%
Some high school [Grade 9-11]	1%
Graduated high school [Grade 12]	15
Vocational school/Technical school	3
Some college-2 years or less	17
Some college-more than 2 years	10
Graduated college	32
Post-graduate degree [e.g. MA, MBA, LLD PhD]	18
REF	2

COLLAPSED:

Less than HS	3%
HS grad/Voc/Tech	18
Some College	27
College grad	50

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Which of the following income groups includes your TOTAL FAMILY INCOME in 2015 before taxes?

Up to \$20,000 [19,999]	5%
\$20,000-\$30,000 [29,999]	10
\$30,000-\$40,000 [39,999]	12
\$40,000-\$50,000 [49,999]	9
\$50,000-\$75,000 [74,999]	16
\$75,000-\$100,000 [99,999]	11
\$100,000 or more	21
Don't know	2
Refused/NA	15

COLLAPSED:

Under \$20K	5%
\$20K-\$40K	22
\$40K-\$75K	24
\$75K or more	32
DK/Refused	16

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Do you consider yourself an environmentalist or not? Would you consider yourself a strong or not strong environmentalist?

Strong Environmentalist	28%
Not Strong Environmentalist	32
No, Not an Environmentalist	33

Don't Know	4
Refused	4

COLLAPSED:  
Total environmentalist 60%

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Do you or does anyone else in your household work on a farm or otherwise directly involved in the agricultural industry?

Yes	17%
No	79
Don't Know	0
Refused	4

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Do you or does anyone else in your household work in the oil and gas industry or otherwise directly involved in the oil and gas industry?

Yes	17%
No	79
Refused	3

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RACE

White	72%
African American	5
Hispanic/ Spanish American/ Chicano	1
Oriental/ Asian/ [Japanese, Korean, Pacific Islander, etc.]	1
American Indian/ Native American	10
Other	6
Not ascertained	5

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AGE

18-24	5%
25-34	11
35-44	14
45-54	12
55-64	17
65+	40

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SEX

Male	47%
Female	53

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REGION

West Panhandle	10%
Oklahoma City SMSA	35
Tulsa SMSA	26
Northeast	10
South	19

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